

## 2024-2025 District Goals

District: **118 R**

Constitutional Area: **Europe**



### Global Action Team Commitment

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

**Personal Commitment:** Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

**Leading by Example:** Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

**Maintain Accountability:** Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

**Monitoring Progress:** Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

**Feedback and Recognition:** Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

**Effective Implementation:** Ensuring MISSION 1.5 promotions, trainings and plans are executed.

**Funding Opportunities:** Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

### MEMBERSHIP DEVELOPMENT

#### Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 0 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 0 new members into existing clubs.
- c. Our district will increase our net gain by 0 members.

## Quarterly Targets

	New Clubs	New Members	Net Gain
1st Quarter	0	8	8
2nd Quarter	1	26	11
3rd Quarter	1	24	9
4th Quarter	1	20	13

## Action Plan

[LCIF-Action-Plan D118R 2024-25.pdf](#)

[Leadership-Development-Action-Plan D118R 2024-25.pdf](#)

[Service-Activities-Action-Plan D118R 2024-25.pdf](#)

## SERVICE ACTIVITIES

### Goal Statement

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 60% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

### Action Plan

[393 Service-Activities-Action-Plan D118R 2024-25 1646.pdf](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 90% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 90% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

## Action Plan

[422 Leadership-Development-Action-Plan D118R 2024-25 8184.pdf](#)

# LCIF

## Goal Statement

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 30% and club participation in our district increases by 75%.
- b. I will work to achieve a Bronze level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$150 to LCIF and I will ask 111 members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

## Action Plan

[423 LCIF-Action-Plan D118R 2024-25 1713.pdf](#)

## CUSTOM GOALS (Optional)

### Goal Statement

S.M.A.R.T District Targets:

“A journey of thousand miles begins with one step.” Lau Tzu.

\* Leo, Lion and Leo-Lion members to exceed the limits of their existing capacities and thus become part of the change by creating new opportunities.

\* Being a part of the LIONS Strategic Plan, supporting this new formation.

\* New smart actions with GAT

\* Actions for new and old members

\* New ideas and plans for LCIF

\* 8 Global Causes activities for Leo/Lions Clubs

\* Organize Public Relations (PR) and Marketing (Promotion & Presentation) activities through Lions'national and global social media channels.

\* Increase the visibility and awareness of LIONS and LCIF in communities.

\* Highlight the value of both brands and the Lions International brand (Branding) and to raise awareness.

\* Increase all global cause services at the Club and District levels, to fulfill the set goals.

### Action Plan

[01 Custom-Goal-Action-Plan D118R 2024-25.pdf](#)

[02 Custom-Goal-Action-Plan D118R 2024-25.pdf](#)

### Goal Statement

\* Being a part of the LIONS Strategic Plan, supporting this new formation.

\* Supporting and working for MISION 1.5

\* Supporting for LCIF

### Action Plan

[358 01 Custom-Goal-Action-Plan D118R 2024-25 2296.pdf](#)

[358 02 Custom-Goal-Action-Plan D118R 2024-25 9346.pdf](#)

## Special Initiatives

During the first half of my district governor term, my district plans on supporting the following global cause:

Childhood Cancer

During the second half of my district governor term, my district plans on supporting the following global cause:

Environment

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

### Action Plan

[Potential new club chartering location for D118R 2024-25.pdf](#)